

# Travis O'Neill

Copywriter, Creative, Social Media and Idea maker

The true weapon is the mind and heart of the hunter

# Experience

Singlecollectiv - Copywriter, Freelancer & Collective Co - Founder.

NMDS 2+ years - Creative, Copywriter, Idea maker, Translation, International Business, So.Me. Voice over.

Warner Bros Music 1+ years - PR, Press copy, Musician, Tour booker for The Low-Dead.

Angee 3 + years - Scriptwriter, Web-copy, Social Media Management.

Pipes and Pints +4 years - Songwriter, Singer, international Touring Musician, Social Media,

Creative Freelancer +10 Years - Creative, Copywriter, Idea maker, Translation, Web-copy and storyteller.

# WRITTEN AND SPOKEN LANGUAGE.

IT, Finance, Fun, Bizarre, Smart, Casual, Corporate, Lighthearted, Web, Blog.
Native English, Translate Czech to English.

## MY SCOPE OF WORK IS BROAD.

Medical and Healthcare, Luxury brands, Ai Tech, Fashion, Entertainment, Start ups, Scale ups & Retail.

My career has taught me and continues to teach me to care about the projects I work for like they're my very own. I cooperate with the best designers, strategists, business developers, decision makers & innovators for brands with firm values and big goals.

Latest projects.

Harley Davidson, Jameson Whiskey, Skoda Auto, Cannadips EU, CannaCare, Pipes and Pints, Red Bull, Vans, ANV Knives, Preciosa, Warner Bros Music, CBD Nano, Shake It, Heal, Ai Corns, Vatn & Furch Guitars.

About me:

Freedom is following the road less travelled,

Family, Bhakti Yoga, Music, A creative healthy active lifestyle, Motorcycles and writing writing



# Website Layout, Copywriting, Tonality, Voice & Strategy.

www.NMDS.pro

https://singlecollectiv.com/team

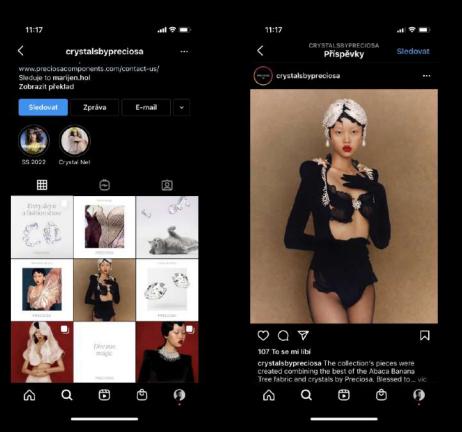
www.pipesandpints.com



# Preciosa

Social Media Communication

Strategy, Tonality & Copy.















More light More love

PRECIOSA

#WorldFashionDay 2021

PRECIOSA



PRECIOSA

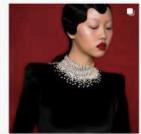


PRECIOSA



Dive into magic

PRECIOSA







crystalsbypreciosa • Following ...

crystalsbypreciosa Cut from the same cloth as the Haenyeo, Miss Sohee cuts her own path through the noise of commercialism and branding.

> @miss\_sohee AW 2021 #CrystalsByPreciosa

#Photography @jenny\_brough #Styling @oliver\_volquardsen #Nalls @edytabetka\_nailpro #Model @jbalboon

siilk.\_3 Love it V Dm @diving\_legends

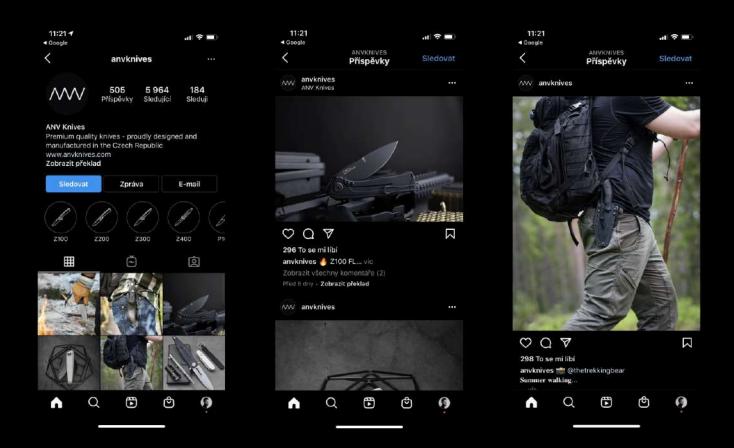
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# ANV

Social Media Communication

Tonality, Voice & Strategy.



# **KOGO Restaurant**

Tonality & Strategy.

Social Media Communication





# BIG IDEAS, BRANDING, CAMPAIGNS

Workshop, Strategy, Tone, Voice & Implementation.

# **BIG IDEAS- E SHOP-EVENTS**

# **HARLEY - DAVIDSON**

Ambassador, Tone & Music.

https://youtu.be/Y17REOi3TSY







# **ANV KNIVES**

BIG IDEAS, CASE STUDY, SCREENPLAY, TONE, VOICEOVER.

https://youtu.be/j71a1rSF-3w





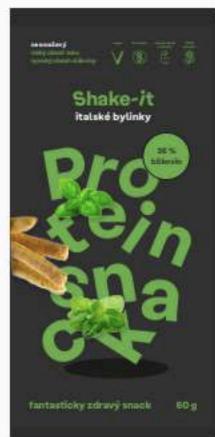
# COURAGE IS WHAT IT TAKES TO STAND UP AND SPEAK; COURAGE IS ALSO WHAT IT TAKES TO SIT DOWN AND LISTEN.

IF FEAR IS
CULTIVATED IT WILL
BECOME STRONGER,
IF FAITH IS
CULTIVATED IT WILL
ACHIEVE MASTERY.

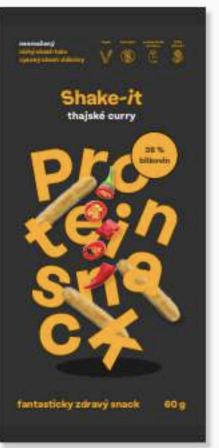
# **SHAKE IT**

BIG IDEAS, COPYWRITING, SCREENPLAY.

https://vimeo.com/566491623/cc75f40743







# **BIG IDEAS**

CBD NANO, TYSON RANCH CBD

Click to play. PSWRD: nmds







# Pipes and Pints - Tour and Album Launch - Event

BIG IDEAS, PR, MUSIC & STRATEGY.

https://youtu.be/ff7O-5\_rhAl https://youtu.be/GSVSSCivCrA



# Jameson Whiskey

BIG IDEAS, CAMPAIGN, EVENT MANAGEMENT & COPYWRITING.

https://youtu.be/cSN0yKsxk\_E



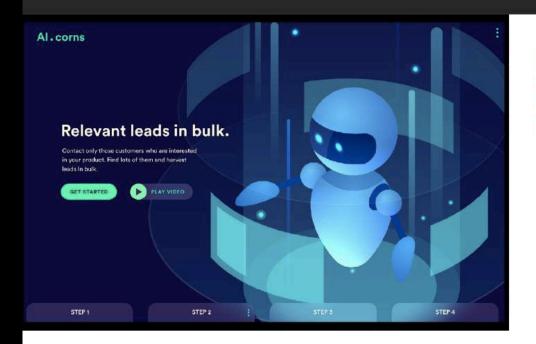




# Ai Corns

"Al Driven Sales tool for tomorrow"

BIG IDEAS, BRANDING, COMMUNICATION IDENTITY & TONALITY.



## **EXPAND EASILY & FURTHER THAN EVER**

WITH YOUR RESULTS-DRIVEN SALES ACCELERATION PLATFORM

Our Al.corns arm your sales force with new insights and tools to maximize their potential and grow the business efficiently. That means more time, more cash, and more reasons to party hard!

# Thank you

6+ Years of experience

Harley Davidson, Jameson Whiskey, Škoda Auto, Lowa Tactical. Cannadips.EU, CannaCare, Branding manager/ Pipes and Pints. Vans, Red Bull, ANV Knives, Warner Bros Music.

20+ Years as an International touring Musician and Singer/Songwriter/Band leader with over 15 years of acting and creative storytelling for TV and Film.

## TRAVIS O'NEILL



INTERNATIONAL BUSINESS
DEVELOPMENT/COPYWRITER/IDEA MAKER.